

DUCA DI SALAPARUTA AND FLORIO PRESENT THEIR 2023 NEWS: A SPECIAL EVENING AT PALAZZO ALLIATA IN VILAFRANCA, DEDICATED TO THOSE WHO LOVE SICILY



Palermo, March 27th 2023 – The one written by Duca di Salaparuta and Florio is a passionate letter to their land, which took shape and substance during an exclusive evening in Palermo, in the historic halls of **Palazzo Alliata di Villafranca**. Here, where Duke Enrico lived and dreamed, the historic Sicilian brand has chosen to tell the story and ambition of bringing Sicily to the world through the suggestions enclosed in a glass of wine and in the architecture of the

cellars.

Florio and Duca di Salaparuta draw from their land and home to craft suggestions and imbue with new passion those who want to be conquered by flavors, aromas and stories with distant roots, yet alive and changing, through the latest vintages and other new products that premiered in Palermo.

The theatrical elegance of the Duca di Salaparuta cellars and

the perfect balance of the Florio cellars aisles, swept by salty winds, have reached Verona during the 55th edition of **Vinitaly**, and brought with them the scent of orange blossom, thanks to an ambitious and innovative space. Two distinct environments, which speak of their territories and of two very different enological souls entwined in a poetically alluring way, painting Verona in Sicilian colors.



FLORIO'S NEWS

VINO FLORIO – Florio has always been synonymous with Marsala: now we embark on a brand new yet familiar venture, bottling all our passion and expertise into **Vino Florio**. Created from the first batch of grapes arriving in the cellar, this wine would usually eventually become Marsala and for a long time its incredible organoleptic characteristics were only tasted by those who live in the cellar.



Today Florio decided to offer very limited quantities of this fundamental element in fully describing the cultural project that is Marsala.

An **unfiltered white wine**, in **continuous organoleptic evolution** according to time, space and the mood of those who taste it. This wine is an



expression of a specific vintage, of a peculiar rhythm and harmony crafted by the winemaker. A true act of poetry, which translates into a glass with a **rich and savory character**, a **high alcohol content** and an **intense scent of sea and flowery fields**.

DUCA DI SALAPARUTA'S NEWS

DUCA ENRICO'S NERO D'AVOLA

Nero d'Avola is the embodiment of Sicily, with its intensity, freshness and complexity as well as nobility and modernity. Duca Enrico 2019 is the new page in this fascinating story.

Nero d'Avola at its purest, it tells us of central-eastern Sicily and of the people who have contributed to this endeavor, forward-thinking yet retaining the elegance that distinguished it since 1984 thanks to a surprising oenological continuity. Striking, harmonious, Duke Enrico continues to revolutionize the canons of the Sicilian vine par excellence, giving it a **smooth and harmonious character**, prefaced by aromas of **small red fruits and spicy notes**.



A wine in constant evolution, with a large growth potential.

