

RUM@BLIC: THE EVOLUTION OF RUM BY ILLVA SARONNO



Looking to the future, embracing new trends, exploring new ways of enticing and seducing the consumer: at Illva Saronno, the drive for innovation has always guided research and directed action towards new projects and new products.

This is the spirit behind the creation of

Rum@blic, the new **Rum line** by **Illva Saronno** which is conceived as a path towards rediscovering the roots of this alluring spirit through a targeted selection of rums from different countries, the result of different distillation methods and new aging techniques .

RUMPOBLIC ENTERS THE MARKET WITH RUMPOBLIC SICILIAN LEGACY AND RUMPOBLIC MIXOLOGY LINE.

The flagship product of the brand, **Sicilian Legacy** is a very unique single batch, truly one of a kind, born from the experience of Illva Saronno and the historical knowledge of the **Cantine Florio** in Marsala.

An encounter between the highest quality Barbados rum, characterized by slow distillation in **pot stills**, and fine oak barrels from **Cantine Florio**

in Marsala, where the rums are further aged for at least another 6 months to enhance their aroma and grant the rum unique and superior characteristics. The result is a pure, straightforward yet smooth rum, capable of evoking new and complex sensations on the palate, intertwining the Caribbean soul and the Sicilian spirit into a flavorful embrace.



RUMPOBLIC

SICILIAN LEGACY

— 100% BARBADOS POT STILL RUM —



SINGLE BATCH



MARSALA CASKED



+



Origin

Casked

Ageing: 3 years in ex-Bourbon oak barrels in the Caribbean

Finishing: At least 6 months in Florio Marsala Casks, in Sicily

Tasting notes: Toffee, Vanilla, hints of wood, subtle spicy notes

43% vol.

70 CL

Batch n°: L22324



THE PERFECT BALANCE BETWEEN THE NATURAL COMPLEXITY OF POT STILL BARBADOS RUM AND THE UNIQUE SMOOTHNESS GRANTED BY THE FINISHING IN MARSALA FLORIO BARRIQUES.

To complete the offer, Rumpublic presents its **Mixology Line**, born from the collaboration of a group of professional bartenders led by **Leonardo Pinto** (one of the most famous rum experts in Italy and internationally recognized), with the desire to select rums with organoleptic characteristics ideal for mixing and creating the best **rum blends**, perfect for crafting the best-known and most sought-after cocktails, for both timeless classics and daring new creations.

The bartenders were involved in all aspects of the **Rumpublic** creation process, even the designing of the bottle, so easy to handle with its elegant, simple linear shape.

The two references for the **Rumpublic Mixology Line** are the **WHITE BLEND** and the **GOLD BLEND**, expressions of two different declinations of **multi-origin rum**.

WHITE BLEND

A blend born from the perfect balance between **Panamanian rum** (characterized by pleasant hints of vanilla, a slight fruity note and delicately spicy and aromatic notes due to the aging in ex-bourbon American oak barrels) and a pot-still distilled **Barbados rum** (aged three years in the caribbean and characterized by notes of **cinnamon, ripe tropical fruit and a pleasant peppery finish**). The combination of these two rums makes it a unique product that manages to give a twist to the most popular rum-based cocktails.

GOLD BLEND

This blend comes from the combination of a bold **Jamaican rum**, expressing the strength of its native island, with a fresher and more floral **Panamanian rum**. Cinnamon, allspice and vanilla perfectly marry the notes of fruit and caramel with a final twist of hot spices.

To discover all **Rumpublic** secrets, visit the **new website** and **Instagram profile**, containing updates, **special recipes** and curiosities about this exciting **new range of rums** by **Illva Saronno**: www.rumpublic.com – IG: [@rumpublic](https://www.instagram.com/rumpublic)

RUMP@BLIC

— WHITE BLEND —

MULTI-ORIGIN BLENDS SELECTED,
BALANCED AND APPROVED
BY EXPERT MIXOLOGISTS.



A blend of fresh Panama
and fruity Pot Still Barbados rums

Appearance:

Crystal clear

Aroma:

Vanilla, ripe yellow fruits

Taste:

Delicate, with spicy notes

Aftertaste:

Ripe fruits
and slight peppery hints

100CL	37,5% vol.	<i>Designed for mixology</i>
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RUMP@BLIC IS A RUM MADE BY BARTENDERS FOR BARTENDERS

RUM@BLIC

— GOLD BLEND —

MULTI-ORIGIN BLENDS SELECTED,
BALANCED AND APPROVED
BY EXPERT MIXOLOGISTS.



A gold blend of fresh Panama
and spicy Jamaican rums

Appearance:

Clear, pale golden

Aroma:

Ripe fruits, ethereal
hints and spiciness

Taste:

Delicate and aromatic with notes
of ripe fruits and balsamic hints

Aftertaste:

Slightly herbaceous
and pleasant vanilla notes

100CL	37,5% vol.	<i>Designed for mixology</i>
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